

# Self-Defined Living:

## HOWTO STEP INTO YOUR POWER

Celebrate International Women's Day with us in this transformative retreat of self-discovery.



### PANEL HOSTS

#### KEYNOTE

#### Dr. Robin Buckley

Executive Coach,  
Professional Speaker,  
Leadership Strategist

#### Amy LaBelle

Entrepreneur, Founder,  
and Winemaker at LaBelle  
Winery. Author of Wine  
Weddings

#### Tara Ryan

Entrepreneur, Professional  
Coach, Leadership  
Development Consultant,  
and Fair Play Certified  
Facilitator

#### Lucinda Gibbons

Perinatal Mental Health &  
Certified Fair Play Method  
Facilitator, Founder of Lake  
House: A Space for Families

#### Dr. Jenny Bruck

Entrepreneur, Business  
Owner, Award-Winning  
Speaker, *For the Health of It*  
Podcast & Radio Host and  
Author of *52 Vitality Tools*

#### Flo Nicolas

Lawyer, Co-Founder and  
Chief Operating Officer of  
DEI Directive, TV Host of  
*Get Tech Smart* and *Get  
Resource Smart*, TEDx  
Speaker

#### Heather Sweeney

Mental Fitness Coach,  
Registered Nurse,  
Inspirational Speaker, and  
Certified Mindful Outdoor  
Guide

#### Stacy Woodley-Kahn

Engineer, Pro Bodybuilder,  
Certified Nutrition, Fitness &  
Life Coach

...and more!

### EXPLORE HOWTO:

Create Boundaries

Make Decisions Guided by Values

Practice Self-Compassion

Build Your Board of Directors

Foster Equity at Home

Fuel Your Body

MARCH 8, 2024

9AM - 4PM

LABELLE WINERY - AMHERST

Register today to join a community  
of like-minded individuals and forge  
meaningful connections.

\$199 - includes food  
and activities

[www.tickettailor.com](http://www.tickettailor.com)



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### EMPOWERMENT IN ACTION: Sponsor the "Self-Defined Living" Program on *International Women's Day*

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Embark on a journey of empowerment and transformation this International Women's Day by sponsoring our exclusive event, "**Self-Defined Living: How to Step Into Your Power.**" This unique retreat is designed to celebrate the strength, resilience, and potential of women from all walks of life.

#### **Why Sponsor?**

##### **Support Women's Empowerment:**

By sponsoring this event, your company aligns itself with the vital cause of women's empowerment. Show your commitment to fostering a culture where women are encouraged to define and embrace their true selves.

##### **Community Impact:**

Join us in creating a community of like-minded individuals who are passionate about personal growth and meaningful connections. Your sponsorship contributes to building a supportive network that encourages women to thrive both personally and professionally.

##### **Inspire Leadership:**

Our distinguished hosts, including entrepreneurs, authors, and professionals, will guide participants in creating boundaries, making values-driven decisions, and practicing self-compassion. Your sponsorship fosters an environment that inspires leadership development among attendees.

##### **Diversity and Inclusion:**

Showcase your commitment to diversity and inclusion by supporting an event that brings together a diverse group of women to explore self-discovery and empowerment. Your sponsorship emphasizes the importance of a varied and inclusive community.

##### **Corporate Social Responsibility:**

Demonstrate your company's commitment to corporate social responsibility by investing in programs that contribute to the well-being and personal growth of individuals. Your sponsorship extends beyond mere branding—it becomes a tangible expression of your company's values.

##### **Visibility and Recognition:**

Gain exposure and positive recognition by associating your brand with an event that promotes personal development, equality, and empowerment. Be recognized as a company that actively supports initiatives that uplift women.

By sponsoring "Self-Defined Living," you not only invest in the personal growth of individuals but also contribute to a larger movement towards a more empowered and inclusive society.

Join us on **March 8, 2024, at LaBelle Winery in Amherst**, and be a catalyst for change. Together, let's celebrate the strength and potential of every woman as we take strides towards a more empowered future.





# Self-Defined Living:

## HOW TO STEP INTO YOUR POWER

### Presenting Sponsor

\$10,000

#### Exclusive Recognition:

Prominent logo placement on all event materials.

#### Verbal Acknowledgment:

Acknowledgment as Presenting Sponsor during opening and closing remarks.

#### Dedicated Exhibit Space:

Premium table location for brand visibility and engagement.

#### VIP Cocktail Reception:

Exclusive access to a private cocktail hour in the wine cellar with event presenters, including Amy LaBelle and other panelists.

#### VIP Passes:

Ten complimentary VIP passes\* for company representatives.

#### Social Media Exposure:

Highlighted mentions across event social media platforms.

#### Customized Feature:

Featured article or interview about your company in event-related communications.

### Gold Sponsor

\$5,000

#### Logo Placement:

Recognition on event materials and banners.

#### Verbal Acknowledgment:

Acknowledgment as Gold Sponsor during the event.

#### Exhibit Space:

Designated table space for brand representation.

#### VIP Passes:

Four complimentary VIP passes\* for company representatives.

#### Social Media Exposure:

Mention on event social media channels.

#### Logo on Website:

Inclusion on the event website with a link to your company's site.

#### Panelist Meet and Greet:

Opportunity for company representatives to meet and network with the panelists.

### Silver Sponsor

\$2,500

#### Logo Placement:

Recognition on event materials and banners.

#### Verbal Acknowledgment:

Acknowledgment as Silver Sponsor during the event.

#### Exhibit Space:

Shared booth space for brand representation.

#### VIP Passes:

Two complimentary VIP passes\* for company representatives.

#### Social Media Exposure:

Mention on event social media channels.

#### Logo on Website:

Inclusion on the event website with a link to your company's site.

\*Up to 6 additional tickets may be purchased at a discounted rate of \$150.

## Other Sponsorship Opportunities

### Booth Sponsor - \$1,000

Includes a table to offer products and a mention in marketing.

### In-kind Sponsor

Provide goods or services in lieu of monetary support, with recognition based on the value of the contribution.

### Swag Bag Sponsor

Include your company's promotional items in the event's participant swag bags.